

PragmaDev to assign Hongke as its Chinese distributor.

Paris - France - June 14th, 2010 - PragmaDev has assigned Hongke as the Chinese distributor of *Real Time Developer Studio*, PragmaDev set of model driven tools for the development of real time and embedded software.

Real Time Developer Studio is based on standard graphical representations of traditional concepts used in the real time domain without leaving behind legacy code and years of experience. *Real Time Developer Studio* can generate full application code out of the graphical model embedding RTOS system primitives. The connection with cross-debuggers allows debug on target in the diagrams and at C level, as well as graphical dynamic traces.

Chu Jie, VP of Hongke, commented: "*With strong expertise in the Embedded Systems Industry, Hongke is willing to cooperate with PragmaDev in order to develop the Chinese market*".

"*China was the only country missing in our network of distributors. I am very happy to have Hongke to fill in that gap as PragmaDev technology perfectly fits in Hongke range of product and expertise.*" said Emmanuel Gaudin CEO for PragmaDev.

About PragmaDev

PragmaDev is a privately held company based in Paris France that provides a set of model driven tools for the development of real time and embedded software: *Real Time Developer Studio*.

Real Time Developer Studio technology was one of the winners of the 2001 edition of the national competition on innovative technologies organized by the French ministry of research.

PragmaDev is an Altium, Atos Origin, CMX Systems, OSE, OSS Nokalva, Mentor Graphics, Sun Microsystems and Wind River Systems active partner.

About Hongke.

Hongke China has evolved through more than 10 years of changes in the Embedded Systems Industry, building a portfolio of products that offer complete solutions to our customers' needs. We have assisted thousands of customers over those years in selecting successful, cost effective and capable products for their very specific needs.

PragmaDev and Real Time Developer Studio are registered trademarks of PragmaDev.

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