

PragmaDev to propose on line licensing.

Paris - France - February 19th, 2020 - PragmaDev now supports a full on line licensing mechanism to buy or to rent both its products *PragmaDev Studio* and *PragmaDev Process*.

PragmaDev is a software editor offering two tool suites based on executable models. Both tool suites have a freemium model so that small projects can use the tools for free. When it comes to use an unlimited license, a specific license server must be installed. In large organisations this process requires administrator privileges and is quite time consuming. This is fine for large long term projects but can be a show stopper for projects that would like to use the tool only a few months.

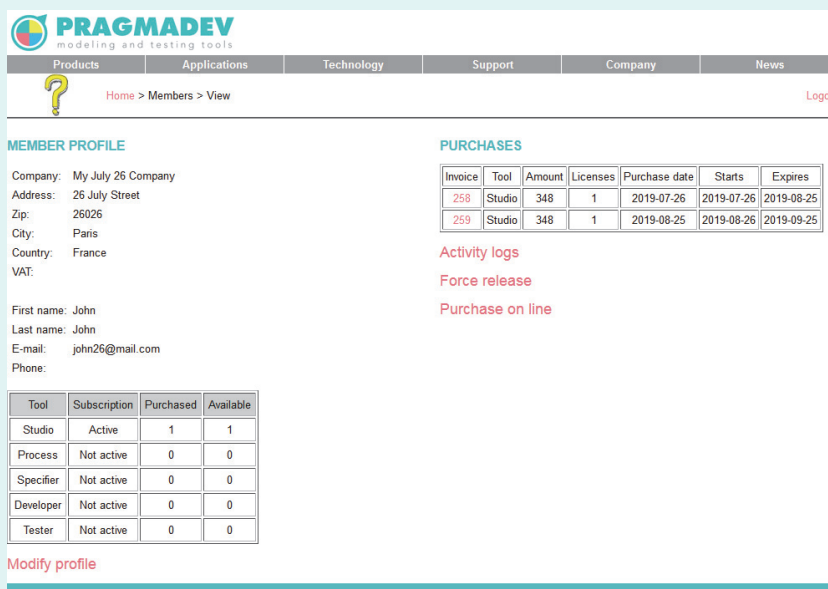
PragmaDev official web site now offers a member area that is open to any potential user. Once the member profile is created it is possible to buy or rent any of PragmaDev tools for a specific period of time or with a monthly automatic renewal.

Once the license has been bought the member login and password are set in the tool. The license is then checked on line through the internet. That means the same license can be used on any type of machine anywhere in the world as long as there is an internet connection available.

"Installing a license server has always been a painful task for our users in small and medium size organizations. This on line system will definitely ease the adoption of our tools in small teams." says Emmanuel Gaudin, PragmaDev Founder & CEO.

Among the main new features are:

- **Member area**

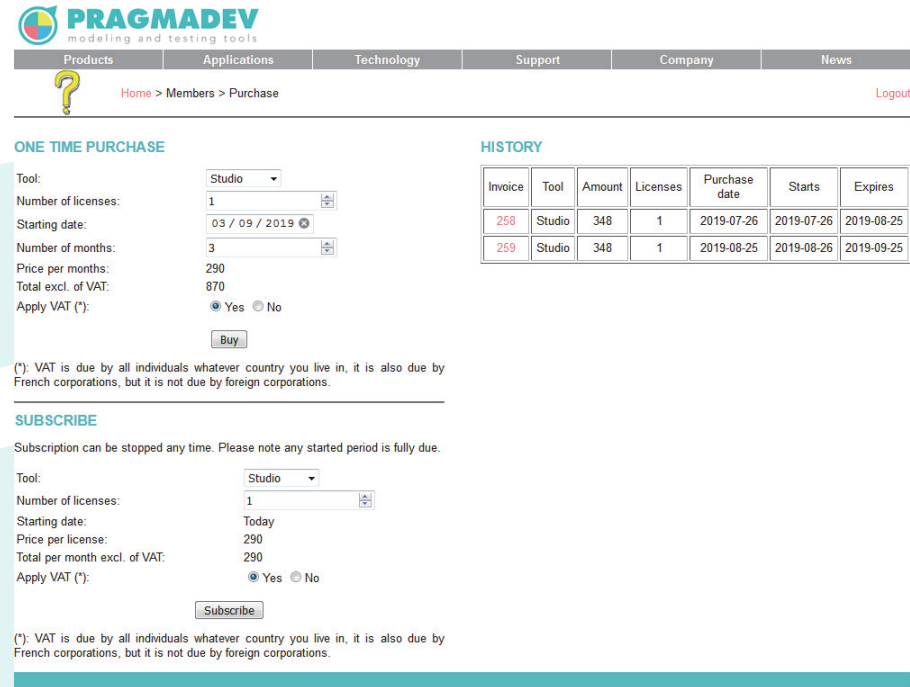


The screenshot shows the PragmaDev member area interface. At the top, there is a navigation menu with links for Products, Applications, Technology, Support, Company, and News. Below the menu, a breadcrumb trail reads 'Home > Members > View' and a 'Logout' link is visible. The main content is divided into two columns. The left column, titled 'MEMBER PROFILE', displays personal and company information: Company (My July 26 Company), Address (26 July Street, 26026, Paris, France), VAT, and contact details (First name: John, Last name: John, E-mail: john26@mail.com, Phone:). The right column, titled 'PURCHASES', contains a table of recent purchases and links for 'Activity logs', 'Force release', and 'Purchase on line'. Below the profile information is a table showing the subscription status for various tools.

Tool	Subscription	Purchased	Available
Studio	Active	1	1
Process	Not active	0	0
Specifier	Not active	0	0
Developer	Not active	0	0
Tester	Not active	0	0

The member area on PragmaDev web site displays the member profile, the available licenses, and the previous purchases.

- Rent or buy



ONE TIME PURCHASE

Tool: Studio

Number of licenses: 1

Starting date: 03 / 09 / 2019

Number of months: 3

Price per months: 290

Total excl. of VAT: 870

Apply VAT (*): Yes No

Buy

(*) VAT is due by all individuals whatever country you live in, it is also due by French corporations, but it is not due by foreign corporations.

SUBSCRIBE

Subscription can be stopped any time. Please note any started period is fully due.

Tool: Studio

Number of licenses: 1

Starting date: Today

Price per license: 290

Total per month excl. of VAT: 290

Apply VAT (*): Yes No

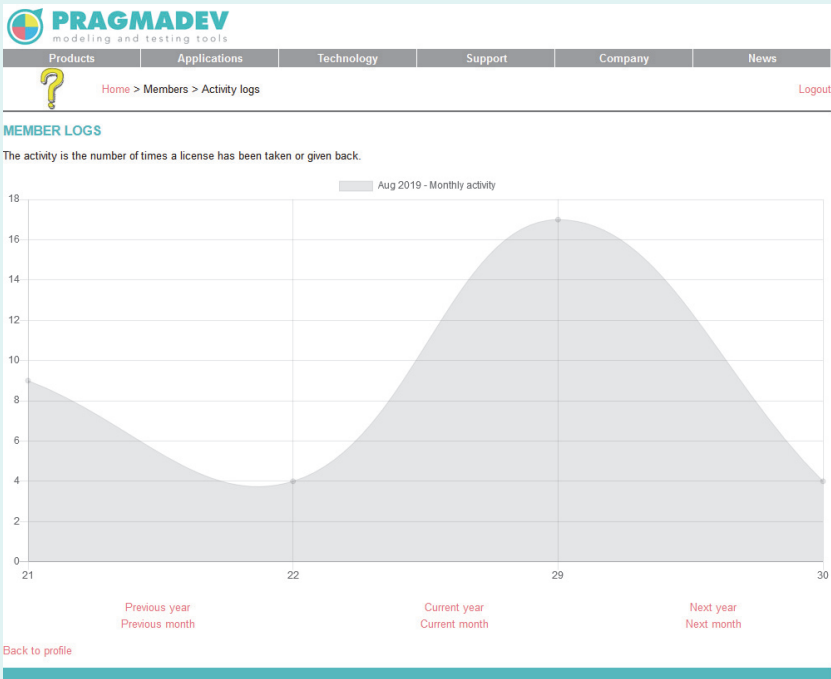
Subscribe

(*) VAT is due by all individuals whatever country you live in, it is also due by French corporations, but it is not due by foreign corporations.

Invoice	Tool	Amount	Licenses	Purchase date	Starts	Expires
258	Studio	348	1	2019-07-26	2019-07-26	2019-08-25
259	Studio	348	1	2019-08-25	2019-08-26	2019-09-25

It is possible to subscribe to a monthly payment or purchase a duration.

- Activity log



MEMBER LOGS

The activity is the number of times a license has been taken or given back.

Aug 2019 - Monthly activity

18
16
14
12
10
8
6
4
2
0

21 22 29 30

Previous year Previous month Current year Current month Next year Next month

[Back to profile](#)

The logs display how active the member is.

About PragmaDev

PragmaDev is a privately held company based in Paris France that provides two sets of tools: PragmaDev Process to describe and verify business processes, and PragmaDev Studio to specify and design communicating systems: PragmaDev customers include Airbus, Nokia, Renault, the French Army, Wipro, ST-Microelectronics, Korean Telecom, the European Space Agency, Toshiba, and LG Electronics.

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